

Bridgestone & Firestone Promotions

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BRIDGESTONE
Solutions for your journey



Bridgestone Promotion Details:

The Bridgestone Fall Promotion rewards customers with up to \$120 back on a physical or digital Bridgestone Prepaid Mastercard® when they purchase a set of 4 eligible Bridgestone tires.

Bridgestone Promotional Period:

September 15 - December 7, 2025

Eligible Tires:

\$120 (\$70 + \$50) Bridgestone Blizzak™ or WeatherPeak™ tires with the aggregate purchase price for a set of four tires (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$50 reward.

\$70 Bridgestone Blizzak™, WeatherPeak™, Alenza™, DriveGuard™, Dueler™, Duravis™, Ecopia™, Potenza™, or Turanza™ tires.

Claim Submission:

Customers can submit their claims by December 28, 2025 here:
www.BridgestoneRewards.com

Contact Information:

ContactUs@BridgestoneRewards.com

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire offer in Canada: Receive up to \$120 on a Bridgestone Prepaid Mastercard® by mail when you buy a set of 4 eligible Bridgestone tires. See Terms and Conditions for more details.

Eligible tires for the \$70 reward: Bridgestone Blizzak™, WeatherPeak™, Alenza™, DriveGuard™, Dueler™, Duravis™, Ecopia™, Potenza™ and Turanza™. Purchase of a set of 4 eligible Blizzak™ or WeatherPeak™ tires with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more, qualifies for an additional \$50 reward. Please allow 10-12 weeks for your claim to be approved. You will be offered the choice of a digital or physical Prepaid Card via a card payment confirmation email; if a physical card is chosen, please allow 10-14 days for receipt of the card via USPS. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional rewards if applicable) per household, customer, or address. Retail purchases made between September 15- December 7, 2025. Prepaid Card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Visit BridgestoneRewards.com or call (800) 926-3716 to check the status of your claim after 4 weeks. All submissions must be filed online at BridgestoneRewards.com and received no later than December 28, 2025. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchases only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Bridgestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage, or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Bridgestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Use your card everywhere Mastercard is accepted worldwide. Card is issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Your use of the Prepaid Card is governed by the Cardholder Agreement and some fees may apply. This is not a gift card.

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Firestone Promotion Details:

The Firestone Fall Promotion rewards customers with up to \$110 back on a physical or digital Firestone Prepaid Mastercard® when they purchase a set of 4 eligible Firestone tires.

Firestone Promotional Period:

September 15 - December 7, 2025

Eligible Tires:

\$110 (\$60 + \$50) Firestone WeatherGrip™ or Winterforce™ tires with the aggregate purchase price for a set of four tires (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$50 reward.

\$60 Firestone WeatherGrip™, Winterforce™, Affinity™ AS, Destination™, Transforce™, Firehawk™, or Firestone All Season tires.

Claim Submission:

Customers can submit their claims by December 28, 2025 here:
www.FirestoneRewards.com

Contact Information:

ContactUs@FirestoneRewards.com

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire offer in Canada: Receive up to \$110 on a Firestone Prepaid Mastercard® by mail when you buy a set of 4 eligible Firestone tires. See Terms and Conditions for more details.

Eligible tires for the \$60 reward: Firestone WeatherGrip™, Winterforce™, Affinity™ AS, Destination™, Transforce™, Firehawk™ and Firestone All Season. Purchase of a set of 4 eligible WeatherGrip™ or Winterforce™ tires with the aggregate purchase excluding taxes and tire levies) of \$1000 or more, qualifies for an additional \$50 reward. Please allow 10-12 weeks for your claim to be approved. You will be offered the choice of a digital or physical Prepaid Card via a card payment confirmation email; if a physical card is chosen, please allow 10-14 days for receipt of the card via USPS. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional reward if applicable) per household, customer, or address. Retail purchases made between September 15 to December 7, 2025. Prepaid Card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Visit FirestoneRewards.com or call (800) 903-9838 to check the status of your claim after 4 weeks. All submissions must be filed online at FirestoneRewards.com and received no later than December 28, 2025. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchases only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases, and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Firestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Firestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Firestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Use your card everywhere Mastercard is accepted worldwide. Card is issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Your use of the Prepaid Card is governed by the Cardholder Agreement and some fees may apply. This is not a gift card.

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